

Guidelines for Presenters

Goal for Case Presentation: To learn the case’s “innovation story” and to discuss this story’s broader implications for technology and governance.

Build Upon Written Case: All workshop participants should have read the written case prior to the presentation; therefore, it is important that the case presentation build upon, not simply repeat, the information in the written case presentation.

50-50 Rule for Multi-Media Use: PowerPoint should be used *minimally and not more than for 50% of each presenter’s talk*.. The role of multi-media (video, photos, slides) is to visually illustrate examples of the innovation in action.

Presentation Format: We want to *avoid traditional panels* in which each panel presenter gives a “paper” or PowerPoint presentation divorced from the other panelists’ intervention. Instead, the Innovations director will serve to contextualize the case in the reality of the country and its governance environment while the KSG Moderator will help “talk through” the key questions with the case protagonist and help draw all workshop participants into the conversation.

Role of each Presenter: Each case involves three people with three distinct roles:

1. **Innovations Director:** Introduces the case and briefly describes the environment in which the innovation took (or is taking) place. Interjects during presentation if further contextualization regarding country or governance environment is called for.
2. **KSG Moderator:** Following Innovations director’s innovation, briefly summarizes what was noteworthy about the *written case* as lead in to the protagonist’s presentation. Moderator will also help guide the presentation, especially if support is needed to re-focus the presentation on the workshop’s goals or keep on schedule. After 20 minutes, the moderator will draw workshop participants into a more interactive Q&A format with the panel members.
3. **Case Presenter:** Relates, *subjectively*, her/his role in and experience with the case: very brief description; political context; who opposed and why; role of technology and how it has altered fundamentally governance in their location.

Times: Each case has 45 minutes and should follow, approximately, the following time distribution:

- 5 Minutes: Innovations Director Introduces Case and Context
- 5 Minute: KSG Moderator Summarizes Written Case and Introduces Case Protagonist
- 20 Minutes: Case Protagonists describes his/her experience
- 15 Minutes: KSG Moderator guides participant interaction “lessons learned”